

yoursource

for data analysis & reporting



what?

As well as offering efficient and high quality data collection, Your Source also provides three levels of data analysis and reporting produced by a dedicated statistics production department.

(A)

basic topline data

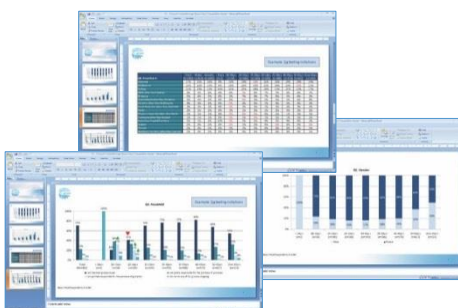
Provided in Excel, this basic output contains all questions analysed by total sample, gender and age splits. All data is significance tested to the total.

(B)

formatted data tables

Provided in Excel, this is a formatted and tabulated version of the basic topline (containing all questions analysed by total sample, gender and age splits). All data is significance tested to total.

(C)



premium presentations

This is a complete presentation containing data tables and charts (as specified by the client in a spec form) and based on the outputs of the basic topline. Outputs are generated in either a table or chart for each question (with charts and tables for each question available at an additional cost). All data is significance tested to total.

All reports/presentations are formatted with Your Source branding as a default, but can be tailored to client branding if required

how? it's easy

Reporting can be seamlessly added to any Your Source project, or if you have a reporting requirement for a current SPSS file, we can also take care of that!

cost? timings?

	(A) basic topline	(B) formatted data tables	(C) premium presentation
~10 – 15 questions	Complimentary Service	\$1,500	\$1,700
~20 – 40 questions	Complimentary Service	\$2,500	\$3,200
~ 50 – 70 questions	Complimentary Service	\$3,200	\$4,000
70+ questions	Complimentary Service	\$3,700	\$5,000

(A) Available one day after delivery of raw data file*

(B) Available between 2 and 4 days after delivery of raw data file (dependant on questionnaire size / complexity)*

(C) Available between 2 and 4 days after delivery of raw data file (dependant on questionnaire size / complexity)*,**

NB: Assumptions for the above costs:

*Splits; total sample, gender and age splits,

**Singular output of questions in tables or charts. All costs on moderate complexity of study

contact us:

Melb +61 3 9569 0333
Syd +61 1800 066 269

Fax us:
Melb +61 3 9569 1037

Email us:
info@yrsource.com

